**Date**: February 3, 2025 – 6:00 PM

**Meeting Name:** AGSA Board Meeting

**Location:**  PTSC - Fieldhouse

**Invitees:**

|  |  |
| --- | --- |
| **EXECUTIVE BOARD** | **GENERAL BOARD** |
| Marc Biga – President  |
| Troy Keuning – 1st VP | Justin Bogers – Events Coordinator | Joe Ford - Apparel Manager |
| Mitch Prashak – Fundraising Manager | Brant Ausenhus – Fundraising Specialist |
| Jerrad Bourne – Treasurer  | Bryan Schwartz – Equipment Manager |
| Crystal Vitzthum – Secretary | Erin Kean – Marketing Manager | Lindsay Fett – Communications Manager |
| James Crosby – Competitive Commissioner  | Andrew George – Competitive Program Registrar | Becca Olsen – Development Coordinator |
| Jamie Seifert – Rec Commissioner | Brett Cooper – Recreation League Registrar | Steve Nolte – Umpire Manager |

**Agenda**

|  |  |
| --- | --- |
|  | **Discussion/Topics** |
| **Call to Order****6:02pm** | * Introductions of guests – Bill Wears parent from 12U and 9U. Discussed waivers to allow players to get approval to play up along with bid process.
* Marc Biga, Troy Keuning, Mitch Prashak, Jerrad Bourne, Crystal Vitzthum, James Crosby, Jamie Seifert, Justin Bogers, Erin Kean, Andrew George, Brett Cooper, Lindsay Fett, Becca Olsen, Steve Nolte, Bryan Schwartz.
 |
| **Executive Board Meeting Report** | * City of Ankeny Contract Review and Updates – Meet with City of Ankeny & reviewed contract.

Labor increased. Mowing contract increased. Approval to increase Rec Dues to help offset increases to AGSA. City will allow us to have Sponsor Signs on the inside of outfields. Will look into different sign sizes & what will be allowed by City. Field material – still checking to see what could help with how dusty the fields get. Batting Cages are approved – project will move forward. The timeframe will be late July. Rec will be impacted by this. $100K Capitol Improvement estimated cost for AGSA & City of Ankeny will match $100K. Jerrad Bourne will also look into loans to cover cost. Rec program is secured in contract for AGSA for the life of the contract/5 years. * 2025 Grant Discussion - Looking at applying for grants to offset the cost of batting cage project.
* Age Classification Discussion – Committee will handle coach applications, interviews, player waivers and will do an overview to bring to the board for approval. The committee consists of James Crosby, Troy Keuning, Marc Biga & Lindsay Fett.
 |
| **Treasurer**  | * Financial Update – hours usage paid for Diamond. Starting to pay for tournaments that are coming in. Financial statement for month of January sent via email prior to board meeting for board members to review.
 |
| **Budget Review** | * 2014 White – looking at using a different facility for indoor scheduled practice times. Requesting collective expenses. Scheduled hours included for 22 teams. Opting out of scheduled practice time. Board approved minimum of 34 hours for each team to be used in the offseason. $1585 short on budget. Will review again in June to see if team can offset with fundraising.
 |
| **Competitive Program** | * Outstanding Balances Update – still one player needs to pay on one team. Will reach out to coach to get paid. Jerrad will review budgets in May/June timeframe & send notices to teams that are over budget for season.
* Coaches Clinic Recap – Drake coaches (2) did a great job. Looking at doing some development lessons for teams/individuals. Will send out recap to coaches.
* TeamSnap Review – League Apps vs Teamsnap. Currently spending $9K on both. James will get a presentation sent to Board to review changing everything to Teamsnap. Will save money for teams if switch to Teamsnap.
 |
| **Recreation Program** | * Fee Update – will review Rec dues to offset increases to AGSA.
 |
| **Development**  | * January Clinic Recap – great turnout with both age groups.
 |
| **Equipment** | * Rec Program Equipment Purchase Update – Dicks order almost everything in. 3 separate orders totaled $18,749.35 Requested to have Dicks sponsorship. Marketing photo op – will schedule day/time.
 |
| **Events** | * Ankeny Classic I Update -15 teams registered.
* You Matter Ankeny Classic for Mental Health update – maximize the Sponsorship opportunity.

Benefits is name goes on back of the medal. Sportsmanship Trophy will be new this year with the Umpires making determination of winning team. * Battle in the Burbs Update – meeting with Greater Altoona.
 |
| **Marketing** | * Approval of Hawkette and Jaguar Sponsorships

Crystal Vitzthum made a motion to approve $300 sponsorship for Ankeny Hawkette and $300 sponsorship to Ankeny Jaguars. 2nd by Jamie Seifert. Motion approved. |
| **Concessions** | * Approval of Concessions Manager Compensation Plan – new yearly contract for Concessions Manager. Jerrad will look into any changes that will impact organization. Jerrah Bourne made a motion to approve the Concessions Manager structure for 2025 season. 2nd by Mitch Prashak. Motion approved.
 |
| **Fundraising** | * Presentation and Approval of Spring Fundraiser – new platform to help with Fundraising. On demand merchandise prizes are included as players hit goals. All done with app to help be cashless. Casey’s card cost for each is $10 prior to selling. Fees to pay back to Snap Raise is 13%, will look into negotiating lower rate. Representative will come to show/discuss with coaches on how to work fundraiser. Use for both Rec & Competitive fundraisers in the Spring and Fall. QR Codes will be used for Fundraiser cards. Team incentives will also be available.

Mitch Prashak made a motion to use Snap Raise for 1 year for fundraisers for Competitive Fundraiser and fundraiser cards. 2nd by Jerrad Bourne. Moton approved. |
| **Member Survey** | * Survey Review and Feedback – Lindsay send out survey questions to review. Will send out & include a due date to get finalized.
 |
| **Calendar Review** | * Look ahead – Competitive Committee will get together for a meeting.
 |
| **Meeting Adjourned****7:50pm** | * Jerrad Bourne made a motion to adjourn meeting. 2nd by Troy Keuning. Motion approved.
 |
| **Additional Motion** | * Justin Bogers made a motion to approve the final contract from the City of Ankeny with added language that AGSA will operate and coordinate the recreation program for the next 5 years. 2nd by James Crosby. Motion approved via email on 2/18/2025.
 |

Next General Board Meeting: **Monday, March 3, 2024 @ 6:00 PM**