**Date**: March 6, 2023 - 7:00 PM

**Meeting Name:** AGSA March Board Meeting

**Location:**  PTSC - Fieldhouse

**Invitees:**

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| **EXECUTIVE BOARD** | **GENERAL BOARD** | |
| Marc Biga – President | | |
| Dave Lane – 1st VP | Brian Schwartz – Umpire & Facility Manager | |
| Brandon Steinbrecher – 2nd VP | Mike Moellers – Equipment Manger | Eric Hogan – Special Events Coordinator |
| Ryan Grant – Apparel Manager | |
| Jason Becker – Treasurer | Adam Bentz – Fundraising Manager |  |
| Crystal Vitzhum – Secretary | Erin Kean – Promotions Manager | |
| Stacey Munger – Competitive Commissioner | Joe Ford – Competitive League Registrar | Mitch Prashak – Developmental Coordinator |
| James Crosby – Rec Commissioner | Troy Keuning – Recreation League Registrar | |

**Agenda**

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|  | **Discussion/Topics** |
| **Call to Order**  **7:04 pm** | * Introductions of guests - Brant Ausenhus * Marc Biga, Dave Lane, Brandon Steinbrecher, Jason Becker, Crystal Vitzthum, Stacey Munger, James Crosby, Brian Schwartz, Mike Moellers, Eric Hogan, Adam Bentz, Erin Kean, Joe Ford, Mitch Prashak, Troy Keuning, Ryan Grant |
| **Fundraising** | * Banner Program   + Brant Ausenhus - Banner Sales   AGSA Field Sponsorship Ideas presented to board for possible sponsorship revenue. Signage could possible be added to fences, field titles, concession stand, equipment shed, batting cages, etc. Adam Bentz will follow up with the city to see what we are allowed to do & any specifics we will need to follow.  Field sponsors could also be added as a website sponsor as a package.   * Spring Fundraiser   + Communication – emails went out to members/teams regarding details. Coaches have passed out fundraiser cards to players.   + Collection – Board Members will to final count on Sunday, March 26th at ISA. Players need to have money turned in to be eligible for prizes by this date. |
| **Treasurer Report** | * Update – February not busy month. Sponsorship for Ankeny Classic came thru. Website cost from last month. City’s payment for canopy of $66K. Encourage to keep fundraising a big goal to help with future capital improvement funds. |
| **Events** | * Registration Update – April 14th opening weekend. 36 teams registered for Ankeny Elite Spring Slam tournament. Ankeny Classic last weekend in April with 26 teams registered. Ankeny Classic II 2nd weekend in May with 27 teams registered as of today. Battle of Burbs 10th Addition with 105 teams registered for the 1st weekend in June. Empire rates did not change from last year. Ryan Grant is checking with vendor regarding t-shirt sales for Ankeny Classic with a possible pre-order and Eric Hogan will also check with some vendors. |
| **Competitive League Report** | * General Update – All banners have been printed by Sandeen Photography & being distributed to teams. Miracle League looking for volunteers. Stacey will check with coaches to see if any teams have any availability. Marc Biga is verifying bid process to add to website. Sunday practice google form needs updated for coaches to access. |
| **Development** | * Scholarship Program Structure Update – Mitch Prashak provided a Pitch & Catching Development Plan. Objective: Provide accessibility and opportunity for AGSA players to leverage advanced pitching and catching instruction to aid in development. Goal is to have AGSA be a destination for girls that want to develop and become great pitchers and catchers.   Mitch Prashak made a motion to have 2023 Pitch and Catching Development Plan to not exceed a budget of $5K. 2nd by Dave Lane. Motion approved. Parent engagement required.   * Background Checks – No update. |
| **ISA Report** | * ISA Cleanup – Monday, March 20th @ 8:00 PM |
| **Facilities** | * Batting Cage Committee Update – Concrete bid for all around cages. Priced out all cages for $77K for concrete only. Soft tee areas with net quoted. Getting quote for nets. Turf and fence vendors also. Working on getting an overall bid to work with City for capitol improvement. Looking at cutting costs to reuse equipment from ISA. |
| **Marketing** | * Website Update – worked with Sandeen Photography for branding kit. New website being built. Parent resources items to include weather policy, concussion protocol, USSSA rules, bat size/glove size.   + URL – change it to Ankeny Xtreme Softball and still leave Ankeny Girls Softball for 2 years. * Jags Softball – poster sponsorship. Dave Lane made a motion to approve $200 for each Jags & Hawks program. 2nd by Mike Moellers. Motion approved. * Centennial Digital Sponsorship – Marc Biga will look into additional details. * Eric Hogan made a motion to give Sandeen Photography free sponsorship on our website and banner out a PRSC for free. 2nd by Brandon Steinbrecher. Motion approved. |
| **AGSA Calendar** | * Review and Update – Marc requested board to take a final look & review for any additional changes/add ons to the calendar. |
| **President’s Newsletter** | * Items to include – notify Marc for any updates you would like to include for next months newsletter. |
| **Equipment** | * Provide all requests to Mike Moellers. |
| **End of Meeting**  **8:55pm** | Dave Lane made a motion to adjourn meeting. 2nd by Eric Hogan. Motion approved. |

Next General Board Meeting: **Monday, April 3, 2023 - 7pm @ PTSC Fieldhouse**